

STAR NEWS



**DATUK
JIMMY CHOO**
A STAR PARTNERSHIP

拿督周仰杰
我们的星级伙伴

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WELCOME MESSAGE FROM THE CHIEF OPERATING OFFICER




ALAN KOH
Chief Operating Officer

Greetings! We are delighted to present you with the second edition of Star News.

I would like to thank you for your continued support for Star Residences. We are pleased to announce that the newly launched Star Residences Two in January 2016 has received an overwhelming response with over 50% taken up.

In this issue, we would like to present the successful life story of our Star Ambassador – Datuk Jimmy Choo. From humble beginnings to his global prominence in the fashion industry, Datuk Jimmy Choo is a living legend and inspiration to a lot of people. The Star Residences' show gallery is now opened for the public and we would like to invite all our existing buyers to visit. We would also like to thank some of our investors' valuable contributions to our Star News. To date, our project construction has been progressing smoothly and we are currently ahead of schedule.

Thank you and we look forward to seeing you soon at our brand new Star Residences show gallery.

首席运营员的欢迎词

大家好! 很高兴我们的第二期Star News终于出版了。

我们借此机会感谢您继续支持Star Residences。我们欣然宣布, 于2016年1月全新推介的 Star Residences Two 获得热烈响应, 超过50%单位已经售出。

本期也藉机向您重点介绍Star项目的代言人拿督周仰杰。让我们可以一窥出身微寒的他, 如何跻身全球时装界顶尖地位。拿督周仰杰本身就是一个传奇人物, 他的成功启发了许多人。此外, Star Residences示范廊即日开放供公众参观, 我们也借此邀请所有现任买主踊跃前来参观。我们也感谢投资者们给予Star News宝贵的意见。至今为止, 我们的项目都顺利进展, 而且进度比预期超前。

再说声谢谢您, 我们期待很快就能在崭新的Star Residences示范廊与您见面。



A STAR-STUDDED ICON IN KLCC

A 5-STAR INTEGRATED DEVELOPMENT

STAR RESIDENCES TWO

As one of the tallest luxury residences in Kuala Lumpur city centre, Star Residences Two is a newly launched 58-storey residential tower with 482 units. Standing tall and prestigious, Star Residences Two is stunning with starry aesthetics of avant-garde architectural designs, exuding flamboyance modelled after the famous 5-star W Hotels. Star Residences set the pace for contemporary urbanite living in the heart of Kuala Lumpur city.

双峰塔旁星光闪烁的地标 五星级综合发展项目

STAR RESIDENCES TWO

全新开盘的 Star Residences Two, 以58层的高度, 拥有482单位, 雄踞于吉隆坡市中心, 并以最高住宅大楼的姿态傲视周围。高耸的 Star Residences Two, 不仅散发前卫建筑之美, 也展现了5星级W酒店的品味。Star Residences在吉隆坡的市中心, 引领时尚城市生活。



Star Residences New Show Gallery

Datuk Prof. (Dr.) Jimmy Choo, OBE
Star AmbassadorAlan Koh
Chief Operating Officer

THE CREATION OF A STAR PARTNERSHIP

我们的星级伙伴



Datuk Jimmy Choo is the man of discerning taste and style. Prioritising the value of craftsmanship, quality and excellence in his work, it hardly surprises anyone that he demands perfection in his choices. Therefore, Star Development is proud to present Datuk Jimmy Choo as its Star Ambassador.

The esteemed fashion maestro sees some resemblance between his creations and the magnificently designed Star Development. "Like my iconic shoe designs, Star Development radiates elegance and is instantly recognisable for its exquisite design and attention to detail," says the man whose luxurious high heels complete the red carpet looks for Hollywood stars.

He also takes pride in being the inaugural celebrity to have his very own 'star' on South East Asia's first 'Star Walk of Fame' – featured in Star Development. "It is wonderful to have our own walkway similar to the one in Hollywood," mentioned Datuk Jimmy Choo. The Star Walk of Fame is poised to be the next landmark tourist destination, attracting huge catchments of international tourists and locals alike.

"I am excited to experience the chic lifestyle at Star Development and can hardly wait for it to make its presence felt as an international landmark."

拿督周仰杰品位独到，推崇精工细货、品质为尊，因此，对于他会提出完美要求，并不足为奇。Star项目很荣幸能够委任拿督周仰杰为代言人。

这位家喻户晓的时装界大师也自觉，Star项目的设计与他的作品皆有共同点。这位让好莱坞明星们踩着高跟鞋，完美走红地毯的名人说：“它和我设计的鞋子一样，散发出高贵的气质，让人可以马上辨认其独特与细致入微的设计。”

对于自己能成为第一位在东南亚首创之名人星光大道留下手印的名人，他也引以为荣。拿督周仰杰说道：“能拥有一条媲美好莱坞的星光大道，自然感觉喜不胜收。”这条名人星光大道势必成为旅游景点，必将吸引大批来自国内外的游客。

他说：“能够体验Star项目的时尚生活，的确是一件令人兴奋的事。我热切希望这个国际地标能够尽快落成。”

DATUK JIMMY CHOO SHOE DESIGNER EXTRAORDINAIRE

Style and sophistication is the trademark of the Jimmy Choo global luxury brand. A pioneer in the art of Hollywood celebrity dressing, Datuk Jimmy Choo is the bespoke shoemaker whose designs can be seen on style icons from celebrities to royalties, musicians to heads of state.

拿督周仰杰 享誉全球的制鞋大师

品位超群出众，就是风行世界的周仰杰品牌之特色。拿督周仰杰是好莱坞明星时装界，顶尖的鞋子设计师，他所设计的鞋子也令皇家贵族、音乐家以及国家领袖着迷。



Aaron Kwok



Victoria Beckham

MASTER SHOEMAKER & FASHION MENTOR THE LIVING LEGACY OF DATUK JIMMY CHOO



Princess Diana



David Beckham

拿督周仰杰 设计与时尚界的一代宗师

拿督周仰杰的鞋子设计不仅提高了制鞋的艺术，也赋予全世界女性那一份应有的自信，就如电影 "Sex and the city" 中名角 Carrie Bradshaw 所说的经典名句：“站在高跟鞋上，我可以看见全世界。”许多国际名人，如维多利亚贝克汉姆及戴安娜王妃，都是周仰杰鞋子的超级粉丝。

拿督周仰杰有一套很严格的制鞋标准，加上天赋和环境，造就了他备受尊崇的成就。他对设计的专注、传统技艺的知识、认真对待产品的态度以及市场的触觉，使他成为时尚界领域的传奇。

于2009年，拿督周仰杰受马来西亚旅游促进局之邀，成为了国家旅游大使。他也在 Haig Club™ 推介礼上，接待国际足球明星大卫贝克汉姆。他也亲自参与 Sulwhasoo 雪花秀的百家被活动，并与亚洲超级巨星郭富城，将被单捐赠给需要者。

他以学徒出身，年少时代随父学艺，并被带到鞋厂学习。而近几年来，拿督周仰杰积极广收徒弟，传授制鞋的秘诀，希望未来他的技艺能继续传承下去。

Datuk Jimmy Choo has certainly elevated the art of shoemaking, giving women all over the world the confidence boost with his shoe designs – synonymous with the movie 'Sex and the City' that featured Carrie Bradshaw's classic line: "the higher the heel, the better you feel." Many international icons proudly proclaim they are big fans of Datuk Jimmy Choo's shoes such as A-list celebrities like Victoria Beckham and even Diana, the late Princess of Wales.

Cultivating a lifetime respect of hard work and natural talent in a conducive environment, Datuk Jimmy Choo has a strong foundation in work ethics. His attention to design, knowledge of traditional craftsmanship, serious attitude towards his products and sensitivity to market demands – all these make him an esteemed legend of high-fashion footwear.

In 2009, Datuk Jimmy Choo was invited by the Malaysia Tourism Promotion Board to be the country's tourism ambassador. He also hosted David Beckham, English former professional footballer for the official launch of Haig Club™ in Malaysia.

Datuk Jimmy Choo was personally involved in Sulwhasoo Hundreds of families Quilt – Share the Wish for Warmth campaign by Sulwhasoo. He was joined by Asian superstar Aaron Kwok as they presented quilts to the less fortunate in person.

From a shoemaker's apprentice – learning the craft from his shoe designer father who took him to the shoe factory in his younger days – to having his own apprentices whom he had taken on in recent years, Datuk Jimmy Choo is a mentor who passes his invaluable knowledge and craft on to future generations of designers.





1 Bedroom - Living Room

INTRODUCING THE BRAND NEW STAR RESIDENCES TWO SHOW GALLERY

Star Residences' first show gallery was completed in December 2015, showcasing a fully-furnished interior designed with meticulous detail complete with branded furnishings. The show gallery is now opened daily from 10am - 5pm, including Sundays and Public Holidays.

隆重推介全新 STAR RESIDENCES TWO 展示廊

Star Residences 的展示廊于2015年12月落成，并向公众人士展示家具全备的单位，以名牌家具作为室内陈设，彰显细致入微的设计。展示廊每日开放时间，由上午10时-下午5时。星期日与公假照常开放。



1+1 Master Bedroom



1+1 Bedroom - Living Room



1+1 Bedroom - Living Room

INSIGHTFUL HIGHLIGHTS

FROM STAR RESIDENCES INVESTORS

STAR RESIDENCES 投资者的深刻见解



Jimmy Wang Hung Keat
Education Officer, Singapore

The unique feature of mixing residential and commercial establishments is one big draw where I can entertain friends near my doorstep. The city view is superb and I particularly like the reflective unique elements on the façade when the wind blows.

The reputation of the developer is my key consideration and it's not too far away from my hometown in Singapore is also another factor so whenever I want a short break, I can come over to relax and recharge.

The location which is near KLCC where my family can shop and dine conveniently is one main reason why I choose Star Residences. Convenient transportation is important as I do not have to drive but still can enjoy the facilities such as MRT and LRT to bring me to places.

Furthermore, Star Walk of Fame will be the talk of the town and who knows we might see some of our favourite stars here! A lot of people have been to the Walk of Fame in Hollywood and having one here will increase the desire for people to want to visit Malaysia. It will put Star Residences as one of the main attractions for tourists and locals. It will be like the "Orchard Road" in Singapore.

I would say this is definitely a good investment as the location is right in the city and there are so much to do for both locals and foreigners. Besides owner occupation, I believe rental will give a good return as well.

这个集合住宅与商业于一体的项目，让我不必离家外出也可以款待朋友，这才是最吸引我之处。有幅无敌的市景，而在清风轻舞中，闪烁的外观更扣我心扉。

发展商信誉显赫，则是我重点考虑之一。此外，不必远离我的家乡新加坡，也是我选它的另一个因素。任何时候我想小休，就可以过来休闲充电。

我选择Star Residences的重点之一，就是它的位置。它位居吉隆坡双峰塔旁，让我的家人可以轻松购物、吃喝玩乐。便利的交通让我不必常驾车，我们出游时，可以轻松搭乘捷运及轻快铁。

此外，名人星光大道也将成为城中的热门话题，也许，我们也有机缘在这遇到自己心仪的明星！许多人都到过好莱坞星光大道，而在这里打造一条类似的大道，势必可以吸引更多游客来马来西亚。同时，Star Residences也将和新加坡乌节路一样，成为国内游客焦点。

由于位处市中心，也是本地与外国人聚集之地，我确定，这是一项好投资。除了可自住，相信出租也可得到丰厚租金收益。

Star Residences is well-situated in close proximity to the Petronas Twin Towers. Furthermore, it is built by Samsung Construction. In my opinion, I foresee this development will be a future landmark.

Offering more competitively-priced value than other developments in the vicinity, Star Residences offers comprehensive facilities that facilitate convenience even for work purposes. Besides that, the low instalment helps in easing my financial burden.

Investment is my purpose for purchasing Star Residences. Among the key factors that influence my decision are location, Samsung Construction as the reputable builder and attractive payment method. Furthermore, the availability of commercial centres, offices and transportation options are my main considerations for choosing Star Residences.

Previously, I lived in KL for a year and I really love this city and its people. I think it is great to live nearby the famous Twin Towers. In addition to that, Datuk Jimmy Choo is a world-renowned celebrity and as the Ambassador of Star Development, he has definitely made a positive impact on the status of Star Residences. I am looking forward to find out which celebrity will leave his / her handprint on the Star Walk of Fame; I think this is a good idea.

I have high hopes that Star Residences will excel in the near future. I also feel great about owning a residence here.

市中心，交通方便，生活所需的零售餐饮娱乐等一应俱全，项目内小区环境及会所设施挺全面，美观，从房间窗户出去视野开阔，遮挡物少，周围外资企业林立，消费群整体素质较高，邻居较多中高端人士，有利于我发展事业与经营人脉。

相比双子塔周边其他全装全配的楼盘，Star 精装性价比更高，相比另一部分精装楼盘，Star 设计，位置及设施更有吸引力。项目周边及自身的住户群体整体素质都高，居住安全，放心。

喜欢设计风格，地理位置方便，产品定位客户群体较高端，适合我自己的考量。用永久产格，实得面积，配套设施很满意，三星建筑投建，对建筑质量放心，同时期待成为地标后的回报率。

产权永久，套内面积，包含精装修，气候温暖，空气干净，水和吃的都让人放心，想让人长时间居住在那里。

医院，交通是否方便，商业中心和购物广场，另外小区内设施较全，免费，对生活品质有保障。

我因为 Jimmy Choo 才开始注意到项目。

如果有明星入驻就更好了。

希望会所物业管理能够真得做好。居住的舒适度是我关注的。

Ms. Li
CEO of MNC, Beijing, China

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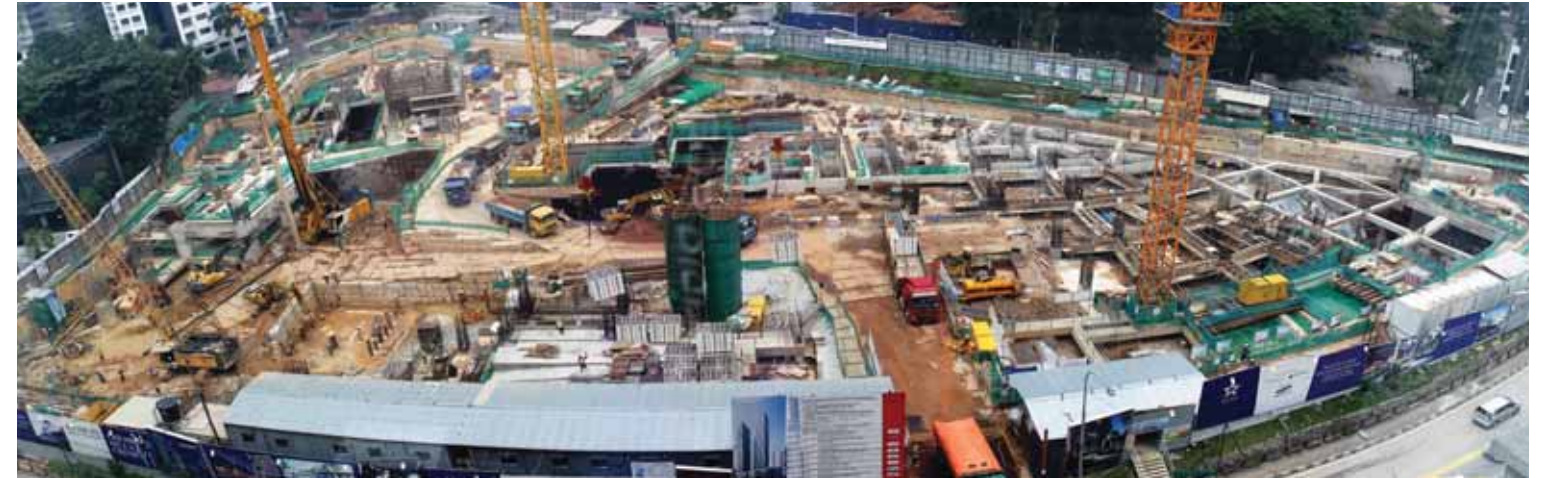
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CONSTRUCTION PROGRESS

The construction of the sub-structure work and earthwork are progressing as scheduled. To date, the project has achieved a 16% construction completion.

建筑进展

附属建筑与地基工程进度正常。迄今，本项目已完成了16%的工程。